## PEOPLE AND COMMUNITIES COMMITTEE



Subject:	Stadia Community Benefits Initiative 2024-2025 mid-year update			
Date:	5 November 2024			
Reporting Officer:	Jim Girvan. Operational Director, City and Neighbourhood Services			
Contact Officer:	Paddy McGrattan, Leisure Development Manager			
Restricted Reports				
Is this report restricted?				
Please indicate the description, as listed in Schedule 6, of the exempt information by virtue of which the council has deemed this report restricted.				
Insert number				
Information relating	to any individual			
2. Information likely to				
3. Information relating to the financial or business affairs of any particular person (including the council holding that information)				
4. Information in conne	ection with any labour relations matter			
5. Information in relation to which a claim to legal professional privilege could be maintained				
6. Information showing that the council proposes to (a) to give a notice imposing restrictions on a person; or (b) to make an order or direction				
7. Information on any a	action in relation to the prevention, investigation or prosecution of crime			
If Yes, when will the repor	t become unrestricted?			
After Committe	ee Decision			
After Council Decision				
Sometime in the future				
Never				
Call-in				
Is the decision eligible for	Call-in?			

1.0	Purpose of Report/Summary of Main Issues		
1.1	To advise Committee of progress with the Stadia Community Benefits Initiative (SCBI 2024/2025 quarters 1 and 2.		
2.0	Recommendation		
2.1	That members of the Committee are asked to note progress to date.		
3.0	Main Report		
3.1	The Council has been undertaking the Leisure Transformation Programme to renew its		
	Leisure facilities across the City. This Programme has been influenced by the Partnership		
	opportunities presented by the NI Executive Stadia Programme.		
3.2	The Council, Department for Communities (DfC) and the Irish Football Association (IFA)		
	have recognised the opportunities presented by the Stadia Programme, have committed to		
	work together to maximise these benefits, and have agreed to establish a Stadium		
	Community Benefits Initiative as part of the Belfast Community Benefits Initiative ('the		
	Project') to implement and deliver agreed objectives including promoting equality, tackling poverty, and tackling social exclusion within the Belfast area.		
3.3	In March 2016 the Council, DfC and IFA signed an agreement which sets out their		
	respective commitments to the project. As other major stadia are developed in Belfast it is		
	anticipated that other sports governing bodies shall become parties to the agreement. At its		
	April 2018 meeting People and Communities committee agreed that Council would work		
	with the Gaelic Athletic Association (GAA) within the Stadia Community Benefits Initiative		
	and recognised their significant planned investment in Gaelic Games in the city to support		
	their Gaelfast strategy. GAA activities became fully incorporated into the action plan at the		
	start of financial year 2019-2020, with Gaelfast staff imbedded into the governance structure		
	at the Delivery Board and the Policy and Performance Group.		
3.4	The agreement is for a period of ten years with financial commitment from Council and IFA in		
	place to the end of March 2026. Delivery is managed through monthly meetings of the Delivery		
	Board, which reports quarterly to the Policy and Performance Board. Financial and		
	performance reports will be presented to Council and other partners' Boards as necessary.		
3.5	The Policy & Performance Group is responsible for agreeing the Benefits Realisation Plan		
	and associated annual targets. Work was undertaken to ensure the end benefits/outcomes		
	are aligned to partners' strategies. To measure the progress of this the Council and the IFA		

have developed a range of indicators/intermediate benefits which are monitored through programme delivery:

- a. Number of coaching sessions provided
- b. Number of coaches engaged in delivering coaching
- c. Number of sessions improving club governance
- d. Number of volunteering opportunities
- e. Participation opportunities for under 16s
- f. Female participation rates
- g. Number of people completing skills development programme
- i. Number of sessions for under-represented groups
- j. Number of sessions for school and youth groups
- k. Community group usage of stadia
- I. Number of clubs attaining club-mark
- m. Educational opportunities
- o. Number of programmes targeting ASB
- q. Improved collaborative working
- r. Number of disabled participants
- s. Number of older people participating
- The policy and performance group held their meeting on Thursday 8<sup>th</sup> August to review performance for 2024/25 and to be updated in terms of the programme for 2024/25.
- 3.7 Following the completion of a baseline assessment in early 2017, workplans are developed each year. The Action Plan for 2024-2025 has been produced by the partners and includes a mixture of sports specific programmes with both National Governing Bodies and collaborative initiatives delivered jointly by both the sporting organisations.

## 3.8 Performance

The programmes and performance indicators for 2024/2025 were agreed by the Policy and Performance Group. Delivery during quarters 1 and 2 proceeded as planned and details of the IFA and GAA specific activities are included at appendices 1 and 2.

3.9 Collaborative work is delivered through a joint work programme. The next highlight in this programme is a conference to be held in Black Mount Shared Space Centre on Sunday 24<sup>th</sup> November, with a theme of Coaching Through Games. The conference will focusing on Physical Literacy & Skill Development through Games, theoretical and practical sessions will involve and empower coaches, activity leaders, teachers and parents to involve and empower using small sided games techniques.

3.10	Financial Implications			
	In accordance with the Council's obligations under its DfC Funding Agreement for the			
	Olympia Regeneration Project, the Council has committed a sum of £100,000 per annum for			
	a minimum of ten years, so that a minimum of £1,000,000 is contributed in total to the			
	Project.			
	The budgeted expenditure for 2024/2025 has been approved by the Policy and Performance			
	Group and programme delivery is on course for full spend.			
3.11	Equality Impact/Rural Needs Assessment			
	There ar	re no additional impacts related to this report.		
4.0	Annond	ince Decuments Attached		
4.0	Append	ices - Documents Attached		
	1.	IFA Performance Report Q1&2 2024/2025 (appendix 1)		
4.1	2.	IFA Q3&4 plan 2024/2025 (appendix 2)		
	3.	GAA Performance Report Q1&2 2024/2025 (appendix 3)		
	4.	GAA Q3&4 plan 2024/2025 (appendix 4)		